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## Inntel Hotel WAM Architecten

Instead of applying a generic contemporary aesthetic to this landmark hotel, Dutch architects WAM Architecten collected examples of the regional vernacular and piled them on top of each other.

Replicas of almost seventy houses make up the façade of the 12-storey Inntel Hotel in Zaandam, capital of the Dutch region of Zaanstad. It is a cut-and-paste conglomeration of traditional timber dwellings with gable ends, ranging from modest workers' cottages to lawyers' mansions.

Each house is one of four shades of green seen on buildings locally, with one exception: among them is an approximation of the 'Blue House', a famous canal-side property in the city painted by Claude Monet in 1871.

The 160-room hotel was completed in 2010 and sits in a regenerated district consisting of traditionally inspired streets and houses.



**Dezeen Book of Ideas** is a celebration of amazing ideas by the world's best creative brains.

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Dezeen Book of Ideas is edited by Marcus Fairs.



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