

WAM Architecten
//Wilfried van Winden
Hotel Inntel Zaandam

Zaandam, Netherlands, 2010

Inspired by the green wooden houses of the Zaan region, this iconic hotel consists of a whimsical stacking of nearly 70 examples of these traditional houses, ranging from a notary's residence to a worker's cottage. Located in the center of the city, the 11-floor tower is painted in four shades of green that are native to the region, adding an aura of familiarity to the strikingly idiosyncratic design. Linking present and past with tradition and innovation, this uncanny project transcends and reinvigorates the local aesthetic while developing a design sensibility with universal appeal.

